



**MICHAEL JOHN**  
HAIRARTWORK

News Item | June 2010

## Cambridge Pride Magazine Feature

We appeared in an advertisement feature in June 2010

### HAIR

Advertisement profile

■ How are the guys going to wear their hair this summer? Michael, of Peterborough salon Michael John, reports....





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# Groom service

**W**ITH summertime fast approaching, how are the guys going to present themselves?

Michael said that although there seemed to be a return to longer hair to a certain extent last year, there seems very little long hair around at the moment for men. So it looks like it's back to short hair once again for this summer.

There's most definitely a return to a modern version of the James Dean look of the 50s—shorter back and sides with the layer longer on the top, but generally not too long, and the hair rough- or casual-dried for a very natural or textured look.

Then there is the undercut—a stronger, more dramatic, cut often with a V shape at the back. The top is either textured or straightened flat or standing up, depending on which style suits the person.

Want something different? Then what about an asymmetric layer cut with a wave or natural curl towards the longer side?

Lastly, but still very popular, is the really short cut. I think there will always be a certain number of guys wanting this as it's great if you do any sporting activity. This is mostly worn very textured, but it's becoming fashionable to wear this cut straight with a very blunt short square-cut fringe.



## Factfile



- \* Michael John has been creating hair fashion in Peterborough for over 30 years.
- \* Ring the Queensgate salon on 01733 553732.
- \* Ring the Millfield salon on 01733 554826.
- \* Visit [www.michaeljohnhairartwork.co.uk](http://www.michaeljohnhairartwork.co.uk)