

News Item | Sept 2008

The Face of ESP'08

On Friday 19 September 2008, the Face of ESP'08 took place at the Marriot Hotel.

There were 25 finalists altogether and we (Mick & Kris) and the other judges (including our Elemis Beauty Room Therapist, Steph) deliberated and then chose the winner. Michael John were one of 10 companies who sponsored the competition.

Throughout the evening all judges had a 3 minute talk with all the finalists about why they should be the face of ESP. Eventually it was agreed that Claire Smith should become the face of ESP, a decision which delighted the Michael John contingent.

Photographs were also taken of the contestants, judges and sponsors of the competition. The evening was a huge success and the winner, Claire Smith from Helpston, attended a photo shoot on the Sunday after, where I restyled her hair for the cover shoot of the October issue (right) of ESP Magazine.



The Face of ESP'08 - Claire Smith on the October 2008 front cover.

We are also looking forward to the 10th Birthday edition of ESP in December as we have been asked to style Claire's hair for the issue which will showcase the latest party wear this season from key fashion shops in Queensgate.

Mick

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Left photo: Kris & Mick interview finalist no 3, Alannah Di Catalado | Right photo: The Michael John Crew on the loose!